



> DotNetNuke

- Easy to Use
- Extensible
- Highly Scalable

DotNetNuke is the leading Web Content Management Platform for Microsoft .NET. Our open platform allows you to quickly, inexpensively change the appearance or functionality of your web site by installing software apps. More than 8,000 third-party apps are available in the Snowcovered.com marketplace, free apps are available in the DotNetNuke install package or the DotNetNuke Forge, and the open API enables you to create your own custom apps.

The open platform allows DotNetNuke to function as a content management system (CMS) and application development framework. DotNetNuke enables your organization to leverage your existing Microsoft investments to create rich, highly interactive web sites and web applications.

The DotNetNuke Enterprise Edition is for organizations with multiple content contributors that deploy DotNetNuke in critical applications. Features such as content staging make the Enterprise Edition highly valuable if you require high accuracy and control over the functionality and content on your web site.

Built on the same open source core as the Community Edition, which powers over 600,000 web sites worldwide, the Enterprise Edition includes:

- A **tested and verified version** of the Enterprise Edition including the DotNetNuke open source core framework
- **Unlimited product support** with second level support from DotNetNuke Corp. architects and engineers
- Product features not available in the Community Edition including **content staging, content localization, enhanced content editing, developer tools, content management, document management, site performance, analytics, security, scalability** and **network services** features
- Full **product documentation**
- Email notifications of **security patches and product updates**
- Access to the DotNetNuke Support Network **online Knowledge Base**
- Product **copyright indemnification**

The Enterprise Edition is very easy to use with site editing and management completed through a standard web browser. Content contributors can learn to create and edit web pages on your staging server in minutes.

The DotNetNuke framework is highly scalable with web caching capabilities that enable massive scalability. The platform is very cost effective with users reporting they can create DotNetNuke sites 600% faster than developing directly in ASP.NET.

Enterprise Edition Features

★ **Content Staging** – Content staging allows you to **create a separate staging server** where all intended production web site changes can be implemented and tested before they are published to your production server. The highly advanced system **compares your staging server configuration to your production server** to identify missing components and provides a detailed view of all planned changes. The **audit feature creates a record** of all publishing events to the production server. A **“white list” system** allows you to define which of your



modules should push both their settings and content during publishing and which should push only the module settings. The result is a highly controlled, highly reliable method which enables your organization to ensure that **changes made to your web site are fully tested and vetted** before they are pushed to production.

Content Management – Non-technical content contributors can **add and edit content through a standard web browser with no IT support**. Users add or upgrade web page functionality by quickly, easily installing software add-ons. The **ribbon bar control panel** provides a wide range of editing options, allowing users to create pages, install new modules, edit content, and preview pages more quickly and easily. The **Telerik RadEditor rich text editor** provides rich content editing tools such as Microsoft Word clean, spell checking and advanced image management.

Content Approval Workflows – Content approvals ensure any of your users impacted by a content change **can approve updates before they go live**. A business rules engine enables workflows with an unlimited number of states and reviewers.

★ **Content Localization** – Create and maintain your website content in multiple languages. Content localization allows you to easily manage your web pages in a primary language and then utilize translators to keep the content synchronized in multiple secondary languages. Visitors to your site will be served content based on their preferred culture settings.

Document Management – A full **document management solution** allows your organization to store, control and view documents online. Video and media files are supported. Documents can be displayed with or without their metadata visible.

- Document folders can be defined in a **hierarchical structure with as many levels as you choose**. Category hierarchies allow presentation of documents in logical groups with each document presented within multiple categories.
- Access rights to each folder can be granted to user groups or specific users. A variety of **access rights can be granted to each user or user group** including View, Add, Edit, Delete and many more.
- Document library users can easily monitor changes via subscriptions and alerts. RSS subscriptions are available.
- Versioning allows users to **save versions of a document and then restore older versions on demand**. A chronological list of the document versions is available which allows restore or simply download of an older version.
- A **powerful document moderation workflow engine** ensures all new content is reviewed before it is published. Users can track documents individually and receive notifications whenever a change occurs. Documents can also be tracked at the folder level.
- Administrators can **review document download statistics** or view statistics at the folder or at the category level.
- Users can create new document libraries or point to a pre-existing folder structure and synchronize a new document library with the existing folders.
- Secure files can be set which do not allow document download.

User Interface Customization – A **Telerik RadControls for ASP.NET AJAX license** for an unlimited number of developers within your Enterprise Edition instance allows your developers to create highly interactive, dynamic, client-side web applications.



Improved Web Site Performance – **Page and module caching** with multiple caching options speeds the delivery of web pages and provides site visitors with a more satisfying experience while reducing the workload on your web servers.

Web Site Appearance – Install a new skin to **easily change the appearance of your site**. Distribute text in skin files which can be localized to the preferred language of your users. Additional customization options are available through support for widgets, jQuery and IE8 web slices with XHTML, WCAG and ADA compliance. The widget framework allows easy addition of JavaScript/HTML widgets and supports a simple object tag-based representation so no JavaScript knowledge is required.

Social Media – Create engaging, interactive web sites using social media features available as standard core framework modules such as **blogs, forums and wikis**.

Social Networking – A **rich user profile** forms the basis for advanced social networking applications. It supports templates for simple layout customizations and allows users to upload a photo so they can easily personalize their identity.

Google Analytics Support – Easily inject tracking code or similar content in a specific location on every web page. **Support for advanced Google Analytics functionality** such as visitor type, landing page, role, or referrer segmentation is also available.

Web Site Security – A security database tracks all modifications to your web site and provides a full audit history. Extended page, module, and folder level permissions allow you to provide your users with granular rights to view and edit your web site. **The Security Center** continuously feeds relevant alerts to your administrators with links to download any relevant security patches.

Application Integrity – Your **installation files are checked** against the standard release files. Any inconsistencies which may impact the reliability of your web site are reported including files that are out of date or which have been modified.

Health Monitoring – The Enterprise Edition online services can ping your web site periodically and **notify your site administrator via email in the event of a failure**. Regular pings also ensure your site stays in web server memory for faster response.

Scalability – The DotNetNuke open core framework is regularly used to power web sites running on web farms. Enterprise Edition features provide **more efficient usage of web farm resources** which lower costs and increase performance.

Taxonomy – A sophisticated taxonomy system allows an administrator to create **an unlimited number of vocabularies of terms** to associate to pages or modules in a site. These attributes are stored in a common content store which provides new ways to aggregate and publish content.

Folksonomy – The folksonomy system **allows end users to enter free form tags** for pages and modules. Attributes are stored in a common content store which provides new ways to aggregate and publish content.



Messaging Capability – A **message repository and API** allows messages to be delivered in a variety of ways including real-time and batch. An Inbox provides a user with a view of the messages they have received and sent and administrative tools to manage the messages.

Open Source Model – DotNetNuke is an open source solution. The integration requirements for adding new modules or skins are available. Hundreds of software vendors and consulting partners are available to assist you.

Documentation – Full product documentation is included. Both **User and Superuser manuals** are provided through the DotNetNuke Support Network.

Support – Technical support is available through the DotNetNuke Support Network (DSN) where you can **access the DSN online Knowledge Base** or submit a support request. DotNetNuke Corp. support professionals provide first level support with **second level support by DotNetNuke Corp. architects and engineers.**

Unique Enterprise Edition Features

The Enterprise Edition includes unique features not available in the Community Edition (new version 5.5 features are indicated with a ★):

	Feature
Content Staging	Content Staging Solution ★ Have your content contributors and software engineers make all changes to your web site on a physically separate staging server. Push the staging site live when all changes have been reviewed, tested and approved.
Content Management	Advanced Content Approval Workflows Content approvals ensure any of your users impacted by a content change can approve updates before they go live. A business rules engine enables administrators to create workflows with an unlimited number of states and reviewers.
	My Editable Pages Links to all of the pages and modules in the site which a user has permission to Edit are displayed, allowing efficient page editing.
	Granular User Permissions Page, module and folder level extended permissions provide granular security rights which allow you to precisely define which content contributors can edit which modules on each page.
Document Management	Document Management Solution The document management capability provides a highly functional feature set that allows users to create, organize, review and monitor individual documents or folders. Advanced document security features and approval workflows ensure document safety. The versioning capability allows users to restore or download previous document versions. Administrators can access document statistics for document library management.
User Interface Customization	Telerik RadControls for ASP.NET AJAX The leading AJAX components toolset including 32 major and 35 helper controls with proven reliability that allow you to build elegant, rich DotNetNuke client-side user interfaces. An enterprise license allows your



	entire development team to use the controls within your Enterprise Edition instance.
Security	Security Center The system dynamically loads a list of any known security vulnerabilities affecting your version of DotNetNuke and provides navigational guidance to acquire the latest upgrade.
	File Integrity Checking Checks files in the installation and reports any inconsistencies which may impact web site reliability
Analytics	Google Analytics for Marketing Support Support for advanced Google Analytics functionality such as visitor type, landing page, role, or referrer segmentation
Web Site Performance	Module Caching A database caching provider for module content which stores module content in a centralized database for faster page loading without requiring web server processing.
	Page Caching Allows your site to save an entire page of rendered content to one of three different caching locations: memory, database or disk.
Scalability	Distributed Caching Provider Provides more efficient resource usage in web farms.
Site Management	Impersonate User A host-level feature that allows you to impersonate another user who is a member of your web site. Search for a user by name and then click an icon to assume their identity to view the site using the user's permissions while keeping their password confidential.
Network Services	Health Monitoring Pings the web site periodically to identify failures and will notify the site owner. Also ensures the site stays in web server memory for faster user accessibility

Contact Us Now

Contact DotNetNuke Corp. now for further information about the Enterprise Edition! You can reach us at (650) 288-3150 or at sales@DNNCorp.com.

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