



DotNetNuke Powers Winning Web Sites

DotNetNuke is the leading Web Content Management Platform for Microsoft .NET. The powerful web CMS and application development framework allows your organization to easily create and maintain fully customized, highly engaging web sites. Built on Microsoft ASP.NET, DotNetNuke allows your organization to leverage its existing Microsoft technology investments to reduce costs and ensure maximum long-term reliability.

**Gartner | 2010
COOL VENDOR**

Cool Vendors in Content Management, 2010

Extensible

DotNetNuke features an open API. The modular system makes it very easy to change the appearance or functionality of your site by adding pluggable DotNetNuke apps. Nearly 10,000 highly affordable apps are available on The DotNetNuke Store, Snowcovered.com. Because the API is open, your organization can develop its own custom apps. The tight integration of the DotNetNuke Extensions Catalog within the core framework makes browsing, buying and installing apps fast and easy. Cloud file storage support and compatibility with Windows Azure™ hosting enables further options.

Easy to Use

DotNetNuke is very easy to use. Non-technical content contributors can learn to add and maintain web pages in minutes and make site changes with no IT support. Adding pages, changing page layouts, and adding new features to a page are all easily accomplished with minimal training. No IT support for most web site changes mean ongoing operational costs are significantly less with DotNetNuke. Your users also have much more flexibility to keep your site content fresh which improves the experience of site visitors.

Extremely Scalable

Your web site can be large or small and can grow as much as needed over time without requiring a migration to a new content management system. The DotNetNuke platform can support an unlimited number of pages per web site and an unlimited number of web sites per DotNetNuke instance. Built-in web farm support means as your site traffic grows, you can seamlessly migrate to a distributed server infrastructure.

Professional and Enterprise Editions

If your web site is critical to the success of your organization, the DotNetNuke Professional and Enterprise Editions provide crucial benefits:

Control Your Content

The Content Approval Workflow Engine allows you to create custom workflows that can be assigned to specific sections of individual pages. When a change is made, each person in the approval process is notified so they can review the change and approve, edit or reject it. New content will not appear until it has been approved by every specified person in the workflow. Granular User Permissions allow you to define who can access and edit each page or each element on any given page. The Enterprise Edition takes site control one step further with Content Staging.

Keep Your Web Site Secure and Scalable

The Security Center makes it easier for administrators to manage your site. The system dynamically loads and presents crucial web administration information within the Administration window. A list of known security vulnerabilities is presented with links to download relevant patches. Your site files are regularly checked and any inconsistencies which might impact the performance of your site appear on the Administration screen. Health Monitoring can be configured to automatically ping your web site and notify you if it becomes unavailable.

Manage Your Documents

The Document Management feature is a simple, powerful option for storing, managing and viewing documents online. The intuitive user interface uses a standard Windows-style folder tree structure. User definable document editing and viewing rights and a document change approval workflow engine allows you to maintain control you're your documents. Video and media files are supported. The Enterprise Edition includes a Microsoft® SharePoint® Connector for securely publishing files stored in SharePoint to a DotNetNuke public web site, extranet or intranet.

Optimize Your Web Site Performance

The Page and Module Caching feature will deliver faster page loading for a better visitor experience. Caching web site content can also reduce web server processing which improves site performance.

Create Custom Web Site Features

The Professional and Enterprise Edition subscriptions include a license for Telerik RadControls for ASP.NET AJAX. Your entire development team can use the controls within your DotNetNuke instance.

Access Unlimited Technical Support

The DotNetNuke Support Network provides a wealth of resources including operations manuals, an online Knowledge Base, and a software download library. You can also submit online support requests for rapid assistance.

Contact Us Now

Contact DotNetNuke Corp. now for further information about the Professional or Enterprise Editions. You can reach us at (650) 288-3150 or at marketing@dotnetnuke.com.

About the Gartner Cool Vendor Selection Process:

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Each year, Gartner identifies a Cool Vendor as a company that offers technologies or solutions that are: innovative—enabling users to do things they couldn't do before; impactful—have, or will have, business impact (not just technology for the sake of technology); and intriguing—have caught our interest or curiosity in approximately the past six months.

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- Easy to Use
- Extensible
- Highly Scalable



DotNetNuke Corporation
155 Bovet Road
Suite 201
San Mateo, CA 94402
www.dotnetnuke.com
650.288.3150